Purpose of Rate Making

- To provide the utility with a revenue stream that covers anticipated reasonable costs and allows the utility an opportunity to earn a reasonable profit.
  - A process to set a revenue requirement that will be used to set rates for customers.
  - Ensure safe and reliable operation of the utility.
Some Basics

The Utility is a Monopoly

- Absence of competition and competitive discipline
- By their nature monopolies are inefficient
- High ability to exercise market power absent regulation

*The utility is given an opportunity to earn revenue like a business would in a competitive environment (or as close as possible)*
Some Basics

A Balancing Act

*What stakeholders want from the ratemaking process*

**Utilities:**
- Certainty and a fair return on investment to ensure financial viability.

**Customers:**
- Safe, reliable, and accessible service at fair, reasonable, stable, and affordable rates.

**Society:**
- Utility services that promote the public interest and support associated social goals.
Main Components in Energy and Water Ratemaking

- **GRCs - Revenue Requirement:** The total amount of money a utility collects from its customers.
  - Determines the size of the pie

- **Revenue Allocation and Rate Design:** Allocating the revenue requirement to different customer classes and setting rates.
  - Determines how the pie is sliced
Principals Behind Ratemaking

- Money has a time value.
- Cost of capital represents an opportunity cost.
- Higher risk investments require higher expected returns to attract investors.
Principals Behind Ratemaking

Revenue Requirement Calculation

Revenue Requirement = (RoR \times RB) + E + T + D

RoR: Rate of Return
RB: Rate Base (long term assets)
E: Expenses (current time frame)
T: Taxes
D: Depreciation (recovery of Rate Base)
Energy: GRC Process and Schedule

CPUC Application Process (Highly Simplified)*

- Application Filed
- Noticed in Daily Calendar
- Commissioner Assigned by the President
- ALJ Division assigns Administrative Law Judge (ALJ)
- Notice of Prehearing Conference (PHC) posted to Daily Calendar
- PHC Held – Scope and Scheduling discussed **
- Assigned Commissioner sends out Scoping Memo
- Written Opening Testimony Served on Parties
- Written Reply Testimony Served on Parties
- Evidentiary Hearings held
- Briefs filed
- Reply Briefs filed
- Proposed Decision (PD) released to public (possible Alternative Proposed Decision from Assigned Commissioner
- Comments filed on the PD
- Reply Comments filed on the PD
- Commission votes on the PD (maybe with changes depending on the comments)

* A settlement can be negotiated on any or all facts in dispute or on a preferred outcome.
** Public Participation Hearings may be held at any time prior to the case being submitted.

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GRC Process and Schedule

Example of Large Energy Utility Rate Case Cycle

- Base Year: 2013
- Rate Case Cycle: 2016 – 2018 (Typically 3 years)
- Test Year: 2016
- Post Test Years / Attrition Years: 2017 and 2018
- Application Submitted: 3rd – 4th quarter 2014
- ORA Testimony: Spring 2015
- Evidentiary Hearings: Summer 2015
- Briefs Filed: Late Summer 2015
- Decision: Late 2015 / Early 2016
Public Utilities Code 455.2 mandates that Class A* water utilities file a GRC every 3 years.

Single service district GRC schedule is 14 months, and multi-service district is 20 months.

Settlement process is built into schedule.

Must meet Minimum Data Requirement in their GRC filing.

Water IOUs file a Proposed Application for deficiency review.

Water IOUs have 2 test years for rate base.

Rate base has one attrition year while expenses have two years of attrition.

* Class A Water Utility > 10,000 Service Connections
GRC Process and Schedule

What it looks like from ORA’s point of view
Need to Determine the Cost of Capital to Calculate the Rate of Return

- The Cost of Capital is the return on investment necessary to fund capital projects.

- Start with capital structure.
  - Determine appropriate amounts of each component (debt/equity)
  - Determine cost of each component
Cost of Capital*

What the Proceeding Does

- Adopts a capital structure
- Adopts a cost of capital
  - The allowed cost for each component of capital
  - The allowed rate of return on rate base
  - Used to compute the return component of the utility’s revenue requirement

* Determined in a separate proceeding for energy utilities; determined in the GRC for water utilities
Overall weighted average of the utility’s capital cost:

- The cost of long-term debt
  - Generally the weighted average interest rate on outstanding mortgage bonds
- The cost of preferred stock
  - Generally the dividend rate
- The cost of common stock equity
  - Return required or expected by investors
  - More complex and controversial process
### Basic Cost of Capital

#### Example

<table>
<thead>
<tr>
<th>Long Term Debt</th>
<th>Amount</th>
<th>Weight</th>
<th>Cost</th>
<th>Weighted Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Series A</td>
<td>$2,000</td>
<td>0.20</td>
<td>7%</td>
<td>0.014</td>
</tr>
<tr>
<td>Series B</td>
<td>$2,000</td>
<td>0.20</td>
<td>8%</td>
<td>0.016</td>
</tr>
<tr>
<td>Series C</td>
<td>$1,000</td>
<td>0.10</td>
<td>9%</td>
<td>0.009</td>
</tr>
<tr>
<td>Series D</td>
<td>$1,000</td>
<td>0.10</td>
<td>6%</td>
<td>0.006</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$10,000</td>
<td></td>
<td></td>
<td><strong>0.045</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Common Equity</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Stock</td>
<td>$2,000</td>
<td>0.20</td>
<td>10%</td>
<td>0.020</td>
</tr>
<tr>
<td>Retained Earnings</td>
<td>$2,000</td>
<td>0.20</td>
<td>10%</td>
<td>0.020</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$4,000</td>
<td></td>
<td></td>
<td><strong>0.040</strong></td>
</tr>
</tbody>
</table>

Total Capital: $10,000  
Cost of Capital: 0.085
# Cost of Capital Example

## Prior and Currently Authorized

<table>
<thead>
<tr>
<th></th>
<th>PG&amp;E 2012 Authorized</th>
<th></th>
<th>PG&amp;E Proposed 2013</th>
<th></th>
<th>D.12-12-034 Adopted</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Capital Structure</td>
<td>Weighted Cost</td>
<td>Capital Structure</td>
<td>Weighted Cost</td>
<td>Capital Structure</td>
</tr>
<tr>
<td>Long Term Debt</td>
<td>47.00%</td>
<td>6.05%</td>
<td>47.00%</td>
<td>5.69%</td>
<td>47.00%</td>
</tr>
<tr>
<td>Preferred Stock</td>
<td>1.00%</td>
<td>5.68%</td>
<td>1.00%</td>
<td>5.60%</td>
<td>1.00%</td>
</tr>
<tr>
<td>Common Equity</td>
<td>52.00%</td>
<td>11.35%</td>
<td>52.00%</td>
<td>11.00%</td>
<td>52.00%</td>
</tr>
<tr>
<td>Return on Rate Base</td>
<td>8.79%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Return on Rate Base

- PG&E 2012 Authorized: 8.79%
- PG&E Proposed 2013: 8.45%
- D.12-12-034 Adopted: 8.06%

**ORA - The Voice of Consumers, Making a Difference!**
### Water Cost of Capital*

<table>
<thead>
<tr>
<th>Utility</th>
<th>Cost of Equity</th>
<th>% of Equity</th>
<th>Cost of Debt</th>
<th>% of Debt</th>
<th>Cost of Capital</th>
</tr>
</thead>
<tbody>
<tr>
<td>California Water Service*</td>
<td>9.43%</td>
<td>53.4%</td>
<td>6.24%</td>
<td>46.6%</td>
<td>7.94%</td>
</tr>
<tr>
<td>California America Water</td>
<td>9.99%</td>
<td>53.0%</td>
<td>6.63%</td>
<td>47.0%</td>
<td>8.41%</td>
</tr>
<tr>
<td>Golden State Water Company*</td>
<td>9.43%</td>
<td>55.0%</td>
<td>6.99%</td>
<td>45.0%</td>
<td>8.33%</td>
</tr>
<tr>
<td>San Jose Water Company*</td>
<td>9.43%</td>
<td>51.4%</td>
<td>6.68%</td>
<td>48.7%</td>
<td>8.09%</td>
</tr>
<tr>
<td>Park Water Company</td>
<td>9.79%</td>
<td>57.0%</td>
<td>0.0812</td>
<td>43.0%</td>
<td>9.07%</td>
</tr>
<tr>
<td>Apple Valley Ranchos</td>
<td>9.79%</td>
<td>57.0%</td>
<td>8.12%</td>
<td>43.0%</td>
<td>9.07%</td>
</tr>
<tr>
<td>Great Oaks Water Company</td>
<td>9.79%</td>
<td>70.0%</td>
<td>7.50%</td>
<td>30.0%</td>
<td>9.10%</td>
</tr>
<tr>
<td>San Garbriel Water Company</td>
<td>9.79%</td>
<td>63.0%</td>
<td>6.26%</td>
<td>37.0%</td>
<td>8.78%</td>
</tr>
<tr>
<td>Suburban Water Company</td>
<td>9.79%</td>
<td>60.0%</td>
<td>7.05%</td>
<td>37.0%</td>
<td>8.48%</td>
</tr>
</tbody>
</table>

*D.12-07-009 Initially adopted 9.99 Return on Equity for all four utilities.
In 2013, the Modified Capital Adjustment Mechanism was trigger for three of four IOUs, which resulted in a lower ROE due to the drop in market interest rates.

* Similar to energy companies determined in a separate proceeding.
Calculation for Return on Rate Base

Total Rate Base \( \times \) Return on Rate Base

= Net for Return
What is Rate Base?

- Rate base is the value of property used by the utility in providing service (e.g. “steel in the ground”).

- Authorized within the General Rate Case.

- Includes:
  - Plant in service/Capital investment
  - Working capital
  - Materials and supplies
  - Deductions for accumulated provisions for depreciation
  - Accumulated deferred income taxes
  - Contributions in aid of construction
  - Customer advances for construction
# PG&E Electric Distribution Rate Base

PG&E 2007 General Rate Case
Rate Base – Test Year 2007
Electric Distribution
(Thousands of Dollars)

<table>
<thead>
<tr>
<th>Line No.</th>
<th>Description</th>
<th>Adopted</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>WEIGHTED AVERAGE PLANT</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Plant</td>
<td>$16,807,749</td>
</tr>
<tr>
<td>2</td>
<td>Plant Held for Future Use</td>
<td>0</td>
</tr>
<tr>
<td>3</td>
<td>Total Weighted Average Plant</td>
<td>$16,807,749</td>
</tr>
<tr>
<td>4</td>
<td>WORKING CAPITAL</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Material and Supplies - Fuel</td>
<td>0</td>
</tr>
<tr>
<td>5</td>
<td>Material and Supplies - Other</td>
<td>29,880</td>
</tr>
<tr>
<td>6</td>
<td>Working Cash</td>
<td>53,941</td>
</tr>
<tr>
<td>7</td>
<td>Total Working Capital</td>
<td>$83,821</td>
</tr>
<tr>
<td>8</td>
<td>ADJUSTMENTS FOR TAX REFORM ACT</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Deferred Capitalized Interest</td>
<td>2,751</td>
</tr>
<tr>
<td>9</td>
<td>Deferred Vacation</td>
<td>22,661</td>
</tr>
<tr>
<td>10</td>
<td>Deferred CIAC Tax Effects</td>
<td>265,556</td>
</tr>
<tr>
<td>11</td>
<td>Total Adjustments</td>
<td>$290,969</td>
</tr>
<tr>
<td>12</td>
<td>LESS DEDUCTIONS</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>Customer Advances</td>
<td>95,939</td>
</tr>
<tr>
<td>13</td>
<td>Accumulated Deferred Taxes - Fixed Assets</td>
<td>1,305,797</td>
</tr>
<tr>
<td>14</td>
<td>Accumulated Deferred Taxes - Other</td>
<td>0</td>
</tr>
<tr>
<td>15</td>
<td>Deferred ITC</td>
<td>55,854</td>
</tr>
<tr>
<td>16</td>
<td>Deferred Tax - Other</td>
<td>0</td>
</tr>
<tr>
<td>17</td>
<td>Total Deductions</td>
<td>$1,457,590</td>
</tr>
<tr>
<td>18</td>
<td>DEPRECIATION RESERVE</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td></td>
<td>$7,152,589</td>
</tr>
<tr>
<td>19</td>
<td>TOTAL RATE BASE</td>
<td></td>
</tr>
<tr>
<td>19</td>
<td></td>
<td>$8,572,359</td>
</tr>
</tbody>
</table>

---

The Voice of Consumers, Making a Difference!
### PG&E 2007 General Rate Case
#### Results of Operations – Test Year 2007
##### Electric Distribution
(Thousands of Dollars)

<table>
<thead>
<tr>
<th>Line No.</th>
<th>Description</th>
<th>Adopted</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>REVENUE</strong></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>General Rate Case Revenue</td>
<td>$2,965,600</td>
</tr>
<tr>
<td>2</td>
<td>Less Non-General Revenue</td>
<td>90,027</td>
</tr>
<tr>
<td>3</td>
<td>Revenue at Effective Rates</td>
<td>$2,875,573</td>
</tr>
<tr>
<td></td>
<td><strong>OPERATING EXPENSES</strong></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Transmission</td>
<td>726</td>
</tr>
<tr>
<td>5</td>
<td>Distribution</td>
<td>488,040</td>
</tr>
<tr>
<td>6</td>
<td>Customer Accounts</td>
<td>243,421</td>
</tr>
<tr>
<td>7</td>
<td>Uncollectibles</td>
<td>7,655</td>
</tr>
<tr>
<td>8</td>
<td>Customer Services</td>
<td>3,373</td>
</tr>
<tr>
<td>9</td>
<td>Administrative &amp; General</td>
<td>337,795</td>
</tr>
<tr>
<td>10</td>
<td>Franchise Requirements</td>
<td>22,449</td>
</tr>
<tr>
<td>11</td>
<td>Other Adjustments</td>
<td>(332)</td>
</tr>
<tr>
<td>12</td>
<td>Subtotal Expenses</td>
<td>$1,103,127</td>
</tr>
<tr>
<td></td>
<td><strong>TAXES</strong></td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>Property</td>
<td>97,402</td>
</tr>
<tr>
<td>14</td>
<td>Payroll</td>
<td>37,409</td>
</tr>
<tr>
<td>15</td>
<td>Business</td>
<td>386</td>
</tr>
<tr>
<td>16</td>
<td>Other</td>
<td>108</td>
</tr>
<tr>
<td>17</td>
<td>State Corp. Franchise</td>
<td>70,978</td>
</tr>
<tr>
<td>18</td>
<td>Federal Income</td>
<td>306,024</td>
</tr>
<tr>
<td>19</td>
<td>Total Taxes</td>
<td>512,308</td>
</tr>
<tr>
<td>20</td>
<td><strong>DEPRECIATION</strong></td>
<td>596,774</td>
</tr>
<tr>
<td>21</td>
<td>Total Operating Expenses</td>
<td>$2,212,210</td>
</tr>
<tr>
<td>22</td>
<td><strong>NET FOR RETURN</strong></td>
<td>753,390</td>
</tr>
<tr>
<td>23</td>
<td><strong>RATE BASE</strong></td>
<td>$8,572,359</td>
</tr>
<tr>
<td>24</td>
<td>Rate of Return On Rate Base</td>
<td>8.79%</td>
</tr>
<tr>
<td>25</td>
<td>Rate of Return On Equity</td>
<td>11.35%</td>
</tr>
</tbody>
</table>

**Rate of Return on Rate Base**

ORA - The Voice of Consumers, Making a Difference!
Differences in Water Attrition

- Water IOUs have 2 test years for rate base.
- Rate base has one attrition year while expenses have two years of attrition.
- Water IOUs are required to have an earnings test when they file for attrition.
- The earnings test determines the amount of inflation adjustment to the utility’s revenue requirement.
- If a utility is over earning the inflation adjustment is reduced, eliminated, or may result in a reduction in service rates.
- If not over earning, a utility gets the full increase associated with inflation.
PG&E Request for 2014 thru 2016

PG&E’s Request vs. ORA’s Recommendation vs. CPUC-Adopted
2014 thru 2016 GRC Revenues

Revenues ($ Millions)

<table>
<thead>
<tr>
<th>Year</th>
<th>PG&amp;E's Request</th>
<th>ORA's Recommendation</th>
<th>Adopted</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014 Authorized</td>
<td>$6,634</td>
<td>$6,634</td>
<td>$6,634</td>
</tr>
<tr>
<td>2014 Forecast</td>
<td>$6,509</td>
<td>$7,094</td>
<td>$7,418</td>
</tr>
<tr>
<td>2015 Forecast</td>
<td>$6,677</td>
<td>$7,790</td>
<td>$8,230</td>
</tr>
<tr>
<td>2016 Forecast</td>
<td>$6,836</td>
<td>$7,790</td>
<td>$8,717</td>
</tr>
</tbody>
</table>

ORA - The Voice of Consumers, Making a Difference!
Results of Operations

Components

- Operating Revenues
- Operating Expenses
  - Operation and Maintenance (O&M) Expenses
    - Distribution, Transmission (non-FERC), Utility Owned Generation (UOG)
  - Customer-related
  - Administrative & General (A&G)
  - Taxes
  - Franchise Fees & Uncollectibles
  - Depreciation / Salvage Value of Assets
- Rate Base – Net investment in facilities and equipment
- Return on Investment (Return on Rate Base)
Results of Operations

Gas Functions Within a GRC

- Leak Surveys and Repair Work
- Distribution / Transmission Integrity Management Programs
- Hydrostatic Testing of Transmission Pipelines
- Cathodic Protection
  - Control corrosion of steel pipes
- Maintenance of Gas Facilities
- Gas Pipeline Replacement
- Gas Reliability

ORA - The Voice of Consumers, Making a Difference!
There are 8 Class A water utilities with a total of 57 districts, with a combined total of over 1.3 million service connections.

Legislative mandate requires all large regulated (Class A) utilities to file a general rate case every three years.

Costs of service are reviewed in individual General Rate Cases (GRCs) for each water service district.

Main components of costs of service review include operation & maintenance, administrative & general, general office, taxes, payroll, and return on capital investments.

Total revenue requirement for Class A regulated water utilities is over $1.4 billion.

Water Supply Costs are a pass thru to ratepayers and tracked in balancing accounts.

Water customer bills consist of a monthly service charge and a usage-based charge.

Components of Water Service Costs*

- Water Supply 39%
- A&G & General Office 23%
- Operation & Maintenance 6%
- Taxes & Payroll 17%
- Return on Rate Base 14%

*Includes Costs for all Water Utilities in 2007
Water Results of Operations

Water Functions Within a GRC

- Leak Surveys and Repair Work
- Distribution / Transmission Pipeline Repairs and Replacement Management Programs (aging infrastructure)
- Water Quality - Compliance with State Water Resources Control Board’s Department of Drinking Water (DDW) and EPA drinking water rules
- Sources of Water Supply (Drought Impacts)
- Water Storage Needs
- Conservation
- Water Reliability
Forecasting Methods

- Historical Data (3 - 5 year data)
- Latest Recorded Year
- Budget based
- Unit cost / Work units
- Independent approach and analysis
- Benchmarking / comparison to other utilities
- Normalizing for variances
- Ratemaking adjustments
  - Charitable Contributions
  - Promotions / Advertising
  - Lobbying
  - Executive Incentives
  - Supplemental Pension for Executives / Stock Options

ORA - The Voice of Consumers, Making a Difference!
Summary of GRC Process

ORA Work Products

- Evaluation and Acceptance of NOI
- Independent analysis and forecasts of Utility Request
- Modeling results
- Written testimony and spreadsheets
- Serving as expert witness under utility cross examination
Contact

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